



For Immediate Release

Top brands for Johor Premium Outlets

Johor Bahru, 12 October 2011 – Johor Premium Outlets, the first Premium Outlet Center® in South East Asia, is opening its doors to the public on 2 December 2011 followed by the grand opening launch to be officiated by Prime Minister Datuk Seri Najib Tun Razak on 11 December 2011.

As the 70th outlet centre in the Premium Outlets® portfolio, the 175,000 sq ft phase I of this outdoor, upscale outlet center will feature more than 80 designer and name brand stores, offering impressive factory direct savings of 25% to 65% every day.

Designer brands that have confirmed their presence at the much-awaited retail heaven include Adidas, Armani, Brooks Brothers, Burberry, Canali, Coach, Espirit, Ermenegildo Zegna, Gap, Guess, Michael Kors, Nike, Orono, Ralph Lauren, Salvatore Ferragamo, Swiss Watch Gallery, Timberland, Tommy Hilfiger and Tumi. Malaysians and shoppers from around the world who recognize the Premium Outlets® brand will connect this project to the great shopping experiences they have had at other Premium Outlet Centers around the world such as Woodbury Common Premium Outlets® near New York City and Desert Hills Premium Outlets® near Los Angeles, California. The upscale mix of international designers and quality name brand stores at Johor Premium Outlets is set to draw customers from near and far.

Strategically located at the intersection of the North-South Expressway and the Second Link Expressway, Johor Premium Outlets is about an hour's drive from the city center of Singapore and about three hours from Kuala Lumpur. The opening of the center will mark the completion of the purpose built key road infrastructure works directly connecting Johor Premium Outlets to the North-South Expressway and Second Link Expressway thus optimizing visitor connectivity and accessibility.

The center will feature various food & beverage options as well as a wide range of amenities including an Information Center, ATM machines, gift cards, stroller rentals, wheelchairs, and security.

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About Premium Outlets®

The Premium Outlets® portfolio is the world's largest collection of upscale outlet centers. It features 69 Premium Outlet Centers® including 57 in the United States, one in Puerto Rico, eight in Japan, two in Korea and one in Mexico.

Premium Outlets® is a portfolio of outlet shopping centers which brings together the finest brands in unique outdoor settings and offers impressive savings of 25 to 65 percent every day. Each center is a shopping attraction and destination in its own right offering:

- Factory-direct savings of 25% to 65% every day
- A distinctive, upscale store mix of leading designers and quality name brands
- A location that is easily accessible and near other attractions
- An attractive setting making shopping an exciting and pleasant experience for the whole family

Premium Outlets® and Premium Outlet Shopping® are registered trademarks of Simon Property Group.

About Genting Berhad

Genting Berhad, its subsidiaries and affiliates operating under the 'Genting' Name, is recognized as one of Asia's leading and best managed multinationals. There are currently 5 public companies listed in 3 jurisdictions that operate under the 'Genting' name. These public companies and their subsidiaries and affiliates are involved in various businesses, including leisure and hospitality, power generation, oil palm plantation, property development, biotechnology and oil & gas. Collectively, they have over 58,000 employees, 4500 hectares of prime resort and about 133,000 hectares of plantation land.

About Simon Property Group

Simon Property Group, Inc. is an S&P 500 company and the largest real estate company in the U.S. The Company currently owns or has an interest in 391 retail real estate properties comprising 261 million square feet of gross leasable area in North America, Europe and Asia. Simon Property Group is headquartered in Indianapolis, Indiana and employs more than 5,000 people worldwide. The Company's common stock is publicly traded on the NYSE under the symbol SPG. For further information, visit the Simon Property Group website at www.simon.com.

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